

CHRISTOPHER HEPPOLLETTE

CREATIVE PRODUCER – PRODUCTION MANAGER – PROJECT DIRECTOR

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PROFILE

Turnkey Creative Producer and Production Manager with 21 years' international experience leading large-scale live entertainment, arena tours, theatrical productions, immersive events, and festivals across the Middle East, Europe, the UK, and the USA. Expert in guiding high-profile projects from initial concept through to technical execution—balancing creative vision, complex logistics, and multi-million dollar budgets to deliver world-class guest experiences.

WORK EXPERIENCE

CREATIVE PRODUCER / PROJECT DIRECTOR - CONCEPTS TO CREATION / PROACTIV ENTERTAINMENT

October 2025 – September 2026 | Remote | Doha, Qatar | Abu Dhabi, UAE

- Established Concepts To Creations LLC as a specialist consultancy delivering major live entertainment, temporary venue infrastructure, and immersive audience experiences.
- Monster Jam Stadium Builds (Liwa, Abu Dhabi & Doha, Qatar): Executed back-to-back international productions with a combined project value of US\$12M. Directed the end-to-end delivery of two purpose-built 40,000m² greenfield, 4,000-capacity temporary venues on behalf of Proactiv Entertainment.
- John Legend - Live in Doha (QNCC): Appointed by Proactiv Entertainment to direct the overarching creative strategy, guest touchpoints, VIP environments, and stage execution for 4,200+ guests.
- Workforce & Operations Management: Directed a multidisciplinary team of 140+ production professionals, 8 principal contractors, and integrated a 120-person international touring crew while overseeing life-safety systems, transport, broadcast, and security.
- Stakeholder Governance: Acted as principal executive liaison between rights holders, government authorities, municipal agencies, emergency services, and venue partners to navigate complex regulatory environments.

SENIOR PRODUCTION MANAGER / PRODUCER - PROACTIV ENTERTAINMENT

September 2022 – October 2025 / Dubai, Abu Dhabi, Doha, Qatar

- International Arena Portfolio: Led end-to-end production, tour logistics, and scheduling across the Middle East for tier-one arena shows and musicals, including Michael Bublé Live, Les Misérables Arena Tour, Hamilton International Tour, Matilda, Peppa Pig, Disney Jnr's Live, Chicago, Monster Jam and The Lion King at Etihad Arena, Abu Dhabi and Coca Cola Arena, Dubai.
- Financial & Vendor Governance: Managed production budgets exceeding US\$5M, ensuring strict financial control, resource optimization, and supplier performance across concurrent multi-market projects.
- Large-Scale Execution: Directed turnkey operations, technical delivery (AV, staging, lighting, scenic builds), and site management for venue capacities up to 5,000+.
- Team Leadership: Built and mentored multinational production teams, expanding in-house operational capability.

SENIOR PRODUCER – GLOBAL PREMIERE OF 'LORD OF THE RINGS: THE RINGS OF POWER' - BEARDED KITTEN

June 2022 – September 2022 | London

- High-Profile Activation: Creative development, build management, and red-carpet execution for Amazon Studios' premiere in Leicester Square within a high-density, complex public environment.
- Delivery & Governance: Controlled vendor budgets, departmental workflows, and multidepartment supplier alignment against stringent delivery timelines.

PRODUCTION MANAGER – FIRDAUS ORCHESTRA @ EXPO 2020 - FLASH ENTERTAINMENT / ETHARA

August 2021 – April 2022 | Dubai

- Live Operations & Studio Production: Directed live performances, rehearsals, and studio recording sessions across multiple Expo 2020 stages.
- Technical Oversight: Oversaw technical production, equipment procurement, resource allocation, and budget control for a world-class 50 piece orchestra setup.

VIRTUAL EVENT PRODUCER - EY / MORGAN STANLEY / DELL

October 2020 – August 2021 | Remote

- Team Leadership & Global Delivery: Managed a team of 20 producers to host high-attendance live and hybrid events for international delegates across multiple territories.
- Digital Event Operations: Produced executive-level broadcasts and digital experiences using Cvent, Intrado, Zoom, and Socialive.

SPECIAL EVENT MANAGER - D&AD

November 2019 – October 2020 | London, UK

- Festival Production: Managed full-scope production, site logistics, AVL delivery, and contractor management for a 6,000-capacity creative festival at The Truman Brewery.
- Operations & Sustainability: Integrated sustainability strategies, crowd control, content execution, and safety management in a complex urban city-center venue.

PRODUCER - STYLE X @ NEW YORK FASHION WEEK

August 2019 – October 2019 | New York, USA

- Live Event Execution: Directed end-to-end creative production, stage design, branding environments, lighting, and artist coordination for international fashion, music, and art activations.

PRODUCTION MANAGER - THE SUMMER HOUSE FESTIVAL

July 2019 – December 2019 | Scotland, UK

- Multi-Stage Operations: Directed end-to-end production across multiple event spaces, overseeing vendor management, artist liaison, and seamless site execution for a 4-day music and wellness festival.
- On-Ground Leadership: Led an on-site operational workforce across 4 multidisciplinary teams, driving cross-functional alignment, crew scheduling, and live show delivery.

PRODUCER / PROJECT MANAGER / PRODUCTION MANAGER - FREELANCE

2017 – 2020 | London, USA, Maldives, UAE & Spain

- Luxury & Corporate Portfolio: Delivered bespoke live and VVIP experiences, managing budgets, procurement, and production design from concept to delivery for high net worth, and Royal clients.
- Key Client Projects: Adidas "Prouder" Exhibition (London), Abu Dhabi Dept. of Health "Malaffi" Launch, Kate Moss for Beauty Papers Launch, and private VVIP experiences in Big Sur, London, and the Maldives.

CREATIVE PRODUCER / PROJECT & ARTIST MANAGER - THE FRIDGE ENTERTAINMENT

2015 – 2017 | Dubai, UAE

- Concept & Commercial Strategy: Developed original live show concepts, pitch treatments, digital marketing frameworks, and talent management strategies.
- Creative & Production Design: Designed end-to-end production, scenic environments, video, and lighting concepts for large-scale live events and festivals.

PROJECT MANAGER - ALMOE AV

2013 – 2015 | Dubai, UAE

- Large-Scale Technical Delivery: Managed end-to-end AV installations, custom video, scenic, and lighting designs for high-profile corporate events accommodating up to 3,000 guests, while overseeing key client account relationships.

EVENT MANAGER – THE PARTY SUPERSTORE

2005 – 2013 | Cambridgeshire, UK

- Show Production: Produced private and corporate events, directing staging, creative design, and live entertainment schedules.

EDUCATION

- BA Stage Production — Peterborough College (2005–2006)
- Diploma in Media Production — The BRIT School for Performing Arts & Technology (2003–2005)